



Kehitysyhteistyötoimisto ZULU

MOST SIGNIFICANT CHANGE (MSC)

Case Study

Final evaluation of 'The Youth
Empowerment project in
Senegal 2010-2013



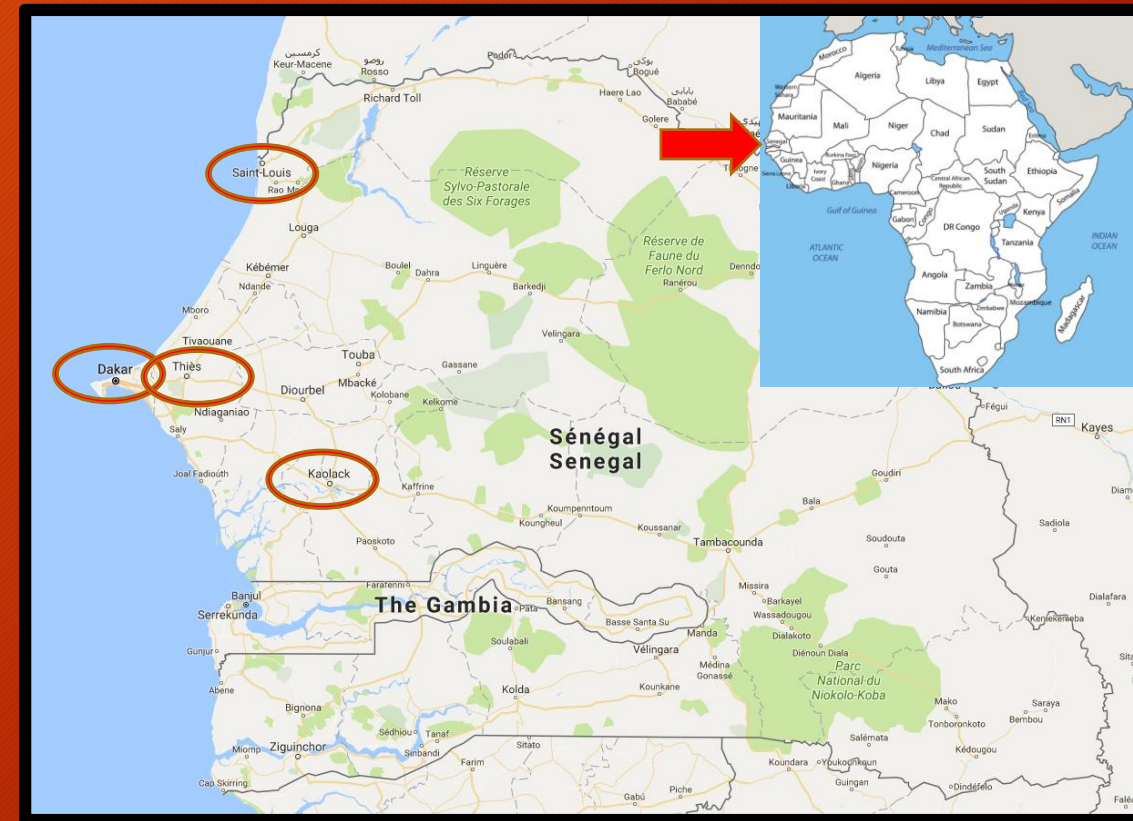
Veera Pensala 25.9.2017

The Youth Empowerment Project in nutshell

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- The project aimed at improving the employability of youth, by providing demand-driven training in employability, entrepreneurial, ICT, and life skills, as well as assistance with placement in jobs and internships and development of new enterprises
- 2085 beneficiaries in two programs:
 - the employability training program “Passport to Employment”
 - the young entrepreneurs’ program “Empacto”
- Four locations in Dakar, Thiès, Saint-Louis and Kaolack
- Led by the Finnish Children and Youth Foundation, financed by MFA, implemented by Synapse Center



Evaluation methods

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1. Desk study of project documents and other relevant data
2. Interviews of key informants in person in Finland and in Senegal, 8 interviewees
3. Focus groups for youth in Senegal, 91 participants
 - Four focus groups / PPE / Dakar, 47 participants; One focus groups / Empacto / Dakar, 15 participants; One focus group / Empacto / Guèdiawaye - suburbs of Dakar, 12 participants; One focus group / Empacto / Thiès, 11 participants; One focus group / Empacto / Saint-Louis, 6 participants
4. Standardized questionnaires for youth in Senegal, 99 respondents
 - PPE / Dakar, 48 respondents; Empacto / Dakar, 17 respondents; Empacto / Guèdiawaye - suburbs of Dakar, 16 respondents; Empacto / Thiès, 14 respondents; Empacto / Saint-Louis, 7 respondents
5. Most significant change (MSC) for youth in Senegal, 82 stories
 - PPE / Dakar, 43 stories
 - Empacto / Dakar, 12 stories
 - Empacto / Guèdiawaye - suburbs of Dakar, 13 stories
 - Empacto / Thiès, 10 stories
 - Empacto / Saint-Louis, 4 stories
6. Interviews of other stakeholder groups in Senegal, 13 interviewees
7. Facilitated workshops for project staff in Senegal, 7 participants

1. Data collection

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- Stratified sampling
- Supplementary method
- Before focus group sessions
- All literate



The Story Template

The final evaluation of the YEP project - MSC for the youth

Nom: Prénom:.....

Tél.: Mobile:

E-mail:
2. Racontez, sous forme de récit, quel fut le plus grand changement dans votre vie grâce à ce programme? Quand le changement a-t-il arrivé?

Sexe: () femme () homme
Quelle formation avez-vous suivie? () PPE () EMPACTO
Date de la formation:

Lieu de la formation:
3. Quelle est la signification de ce changement pour vous?
Est-ce que vous voulez avoir votre nom dans le récit? () Oui () Non
Est-ce qu'on peut utiliser et publier votre récit dans les outils de Synapse et Finnish Children and Youth Foundation? () Oui () Non

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Date de la formation: Lieu de la formation:

Est-ce que vous voulez avoir votre nom dans le récit? () Oui () Non

Est-ce qu'on peut utiliser et publier votre récit dans les outils de Synapse et Finnish Children and Youth Foundation? () Oui () Non

1. Titre du récit:

2. Racontez, sous forme de récit, quel fut le plus grand changement dans votre vie grâce à ce programme? Quand le changement a-t-il arrivé?

3. Quelle est la signification de ce changement pour vous?

Le changement doit commencer en soi

Après la formation avec le Synapse, j'ai trouvé une nouvelle façon de voir les choses (la vie, le développement, le soi et le moi). La formation m'a donnée confiance en moi et m'a fait croire que même avec une petite somme on peut créer quelque chose qui peut dépasser même ton imagination. C'est ainsi que après la formation j'ai travaillé sur un projet de réinsertion des jeunes de notre localité, car je me suis dit : << que puisse apporter à ma communauté >>. Le projet a été financé et déroulé bien même s'il y a des manquements je suis satisfait car un jour je pourrai dire que tel ou tel personne a été formé grâce à moi. Le changement donc doit se manifester sur: la réflexion, le travail, la manière de penser, le comportement et la leadership. Madia Lo, Guédiawaye, 30.11.2013. (EMPACTO)

Lumière

Lorsque j'arrivais à Synapse, j'étais désorientée, il y avait un grand brouillon dans ma tête quant à mes projets professionnels, j'étais sur le point de renoncer à la carrière de chercheur qui m'intéressait, la création d'entreprise entre autres. La formation que j'ai reçue au Synapse m'a réellement édifiée, j'ai appris qu'il fallait toujours se donner les moyens de parvenir à ses fins, se doter de détermination de confiance en soi, surmonter les obstacles... J'ai compris que la passion du métier était plus importante, et par ma recherche je pouvais créer les conditions de création d'emploi par les recommandations qui en découlent. Cela a une très grande signification pour moi, car je vie mieux, j'ai moins de stress, je connais mes objectifs, je sais chercher comment y parvenir, et cela donne un grand sens à ma vie. Neleye Khadidiatou Mouhamed Diop, Dakar, 28.11.2013. (PPE)

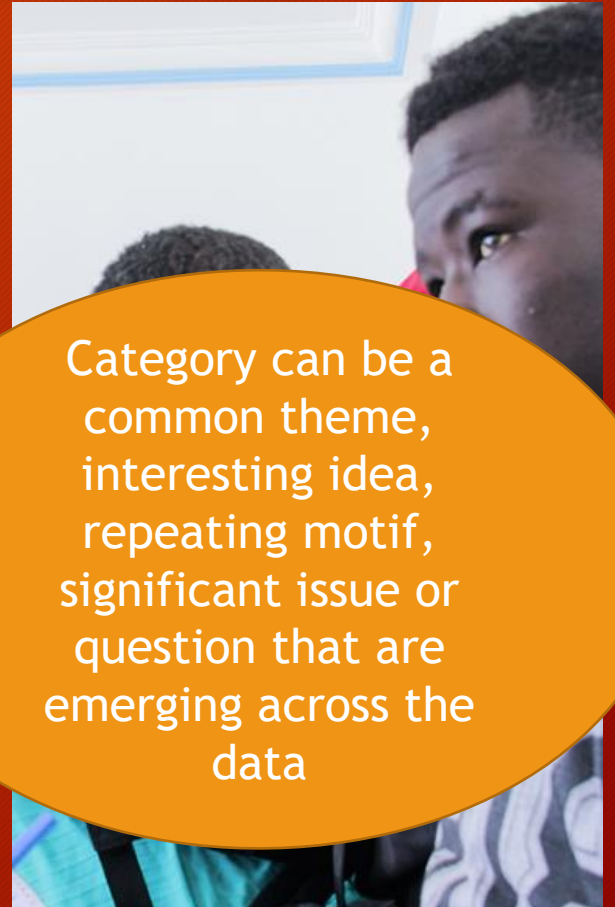
(EMPACTO)

2. Categorizing data

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1. (Reading stories through: All stories except one praised the program strongly and listed various impacts the program had had on them.)
2. Organizing stories into similar categories
 - The strong positive changes in personality
 - Increased knowledge in techniques how to apply for employment or how to create and manage an enterprise



Category can be a common theme, interesting idea, repeating motif, significant issue or question that are emerging across the data

3. Analyzing data

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Identifying main themes within categories

- Changes in personal development:
 - Self-confidence (I know that I can, I know that I am good)
 - Courage (to search and apply for a job, to speak up, to trust in oneself)
 - Self-knowledge (who I am and what I want to do)
- Increased knowledge in techniques:
 - How to make a business plan (Empacto)
 - How to manage the revenues and expenses of an enterprise (Empacto)
 - How to manage an enterprise in general (Empacto)
 - How to set goals and organize life (PPE)
 - How to write CV and motivation letter (PPE)
 - How to behave at work (PPE)



4. Interpreting data

Interpreting findings, assessing contributions to impacts, summarizing and drawing conclusions

The most significant development caused by the project can be divided into two capacities: different types of changes (Empacto) and to apply for jobs, succeed in job interviews and get employments (PPE). Increased knowledge realized in successful creating and managing enterprises (Empacto) and founding, getting and keeping jobs (PPE). Firstly, the participants reported about the strong positive changes in their personality with strengthened self-confidence, courage and self-knowledge.

Secondly, the participants reported about the increased knowledge in techniques how to apply for employment or how to create and manage an enterprise. The effects of the personal development seemed to reach further and in other spheres of lives of the young, not only enabling them to acquire an employment or creating enterprise, but to manage their lives in general. They had learnt who they are and what they want to do with their lives.

Attaching
meaning
and
significance
to analysis!

MSC results against specific EQs

EQ2 What are the most important life skills for youth who have succeeded in establishing an enterprise / acquiring employment?

how to make a market research, knowledge on how markets work, how to get clients, how to behave in business world, how to do planning, how to be creative and having ideas, how to manage and maintain relations, and how to be ambitious and having a right attitude

EQ3 In which ways the entrepreneurship trainings address the possibilities of young people to start up sustainable enterprises? What trainings be developed?

The curriculum of life skills included lessons on self-esteem, independent learning, self-confidence, communication skills, team work, managing conflicts, organizational skills, and creativity, caring for one's overall health, personal presentation, taking responsibility, time management and ethics in workplace.

EQ11 What are the most significant results of the program on the lives of the youth?

MSC results against project objectives

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Overall
objective

1. Youth will be equipped with transferable and marketable skills, which will give them direct access to long-term career opportunities and improved livelihoods.
2. The project will support economic growth in key sectors in Senegal by supplying skilled, young people to the job market. It will also encourage employers to increase emphasis on training, and to contribute the professional development of youth.

The
specific
objective

To improve the employability and life opportunities of 2,200 disadvantaged, unemployed young people in Senegal. Participants will acquire employability, entrepreneurial, ICT, and life skills, as well as assistance with placement in jobs and internships and development of new enterprises.